

Heroic Girls Foundation Board Meeting Minutes: August 2, 2026

*This meeting took place over a Google Meet video conference.

I. Call to Order

The meeting was called to order at 1:11 pm.

II. Approval of the Agenda

John made a motion to approve the agenda for this meeting. Sarah seconded. The agenda was approved.

III. Approval of the Minutes

John made a motion to approve the minutes from the June 28, 2026 meeting. Iris seconded. The minutes were approved.

IV. Operations and Security Updates

A. Storage Unit Theft:

1. Assessment of stolen inventory, merchandise, and event equipment: We created a list of items that were stolen. Iris filed a police report and we are in coordination with the storage facility to rectify the situation. We are missing around \$780 worth of items.
2. Police Report status and insurance claim review: Iris filed the police report and it has been received. She is working with the storage facility to file an insurance claim and itemized every item we missed. She gave a detailed list with costs and we hope to have it sorted as quickly as possible.
3. Immediate replacement needs and ongoing storage security measures: John found a new storage location. It is a little more expensive than our previous unit but there is better security and the units are temperature controlled.

V. Financial & Fundraising Updates

A. Facebook Fundraiser Status:

1. Current funds raised vs. campaign target: We have raised \$607 so far.
2. Payout status and timeline: Some funds have come through already but we are waiting on the final full amount.
3. Strategy for final social media push and board member outreach: John will post again and we will repost to share.

VI. Community Outreach and Upcoming Events

A. Natomas Farmer's Market Literacy Corner:

1. Event Logistics at North Natomas Regional Park: August 15, 2026, 10:00am - 12:30pm
2. Heroic Girls Activity: 11:00am - 11:30am: "What Makes a Hero?" - worksheet and superhero drawing activity.
3. Needed: Book prizes, table set up materials, and volunteer staffing.

B. Crocker Con: We would like to put together another panel - Women in Journalism/News - why diversity in journalism is important. We will reach out to local news stations and radio stations to see if we can get enough for a panel. Darla Gibbons (Good Day), Courtney Dempsey (Good Day), Vicki Gonzales (cpr in Sacramento), Sharon Ito, Tamara Berg, Deirdre Fitzpatrick (KCRA), are people we could reach out to.

1. Inventory audit: Books, 3D printed magnets, and maybe convention badge ribbons.
2. Needed: Table setup, banner display, and staffing schedule.
3. Review: Any remaining supply or equipment needs.

VII. Merchandise & Promotional Sourcing

A. New Shirt Order:

1. Review: number of preorders and design options ("In My Heroic Era", "Strong Female Protagonist" or "Main Character Energy").
2. Other items: vendor selection, size breakdown, and order placement timeline.

B. Ordering Stickers & Promotional Materials:

1. Stickers: selection of die-cut sticker designs and order quantities.
2. Vendor sourcing: We are in need of new vendors for printing new business cards, enamel pins, and ribbons. Iris has a new lead for someone to print stickers.

VIII. Open Discussion & New Business

Iris suggested putting new focus on "More Than Cute". It would be great to utilize our community to help get that program up and running. It could also be the title of another panel in a future convention.

IX. Adjournment

The meeting was adjourned at 2:07 pm. The next meeting is scheduled for August 30, 2026.

These minutes were submitted and approved by the Board by a vote at the ____, 2026 Board

meeting.

Sarah Phillips, Secretary/s
____, 2026