

Heroic Girls Foundation Board Meeting Minutes: June 28, 2026

*This meeting took place over a Google Meet video conference.

I. Call to Order

The meeting was called to order at 2:23 pm.

II. Approval of the Agenda

John made a motion to approve the agenda for this meeting. Sarah seconded. The agenda was approved.

III. Approval of the Minutes

John made a motion to approve the minutes from the February 22, 2026 meeting. Iris seconded. The minutes were approved.

IV. Executive Director's Report

A. San Diego Comic Con (SDCC) 2026 Update:

1. Panel Status: Submissions ("The Death of the Final Girl" and "Raising Heroic Girls") were not selected this year, unfortunately.
2. Andrea's SDCC Objectives: Discussion of Andrea's alternative availability and schedule at the convention to ensure core organizational goals are still met:
 - a) Industry networking and partnership outreach.
 - b) Content Creation: Gathering photos and videos of cosplayers for organizational use. Short interviews, etc.

B. 2026 Women In Media Scholarship: We received three entries, one did not respond, one is going to a school outside of California, one responded to John and we will issue that check as soon as we can. Despite best efforts, the word did not get out as much as we had hoped for the scholarship. John would like to look into Google ads to help get the word out. We would like to get previous years' winners to give a short video to say how they are using their scholarship, what they're studying, where, etc. and we will post it to social media.

C. Department of Justice Filing: John will be able to get the filing done soon.

V. Outreach and Community Engagement

A. Farmer's Market Literacy Corner:

1. Event Details: July 11, 2026, 10:00am - 12:00pm
2. Action Items: Sarah will update the coloring contest flyer, John will bring the new wheel, and Iris will bring the 3D printed HG magnets.

VI. Operations & Inventory Management

- A. Inventory Update: John just placed a larger book order to replenish our inventory and to add a few new titles. We will make a shirt and canvas bag order after we put a shirt pre-order out.
- B. Merchandise & Promotional Materials Sourcing: We are looking for a new company to print business cards, enamel pins, etc. Ideas for printed items (shirts, stickers): “strong female protagonist”, “in my heroic era”, HG logo, “main character energy”, etc. Andrea suggested creating ribbons that are common at SDCC to add to their convention badges. We could order a larger number to hand them out to those we interview, as promotion at Crocker Con, etc.

VII. Open Discussion & New Business

Iris will be attending Dragon Con this year. She would like to perhaps do short interviews and distribute ribbons.

VIII. Adjournment

The meeting was adjourned at 3:20 pm. The next meeting is scheduled for July 26, 2026.

These minutes were submitted and approved by the Board by a vote at the ____, 2026 Board meeting.

Sarah Phillips, Secretary/s
____, 2026