

Heroic Girls Foundation Board Meeting Minutes: June 22, 2025

*This meeting took place over a Google Meet video conference.

I. Call to Order

The meeting was called to order at 2:08 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Sarah seconded. The agenda was approved.

III. Approval of the Minutes

John made a motion to approve the minutes from the March 9, 2025 meeting. Sarah seconded. The minutes were approved.

IV. Organizational Tasks

- A. Board Member Recruitment: This ties in with the Southern California Expansion. We would love to add at least one Board member, preferably someone in southern California. We are all actively looking to add another board member.
- B. Southern California Expansion: We would like another Board member to be stationed in southern California with Andrea. We discussed possibly having a chapter of Heroic Girls in San Diego/southern California. That is up to us and how we wish to structure the organization, though a distinct, separate chapter will need a governing board, etc. All chapters would need to be in sync with each other in mission, etc. It would be great to be able to participate in events in southern CA, San Diego specifically, such as local farmer's markets or other events.
- C. Storage Locker: We have been able to utilize SARTA's storage facility for the past few years but they are closing that facility. John and Iris were able to find an affordable place to store materials in Sacramento.
- D. New Marketing Materials: We would like to get new marketing materials, including business cards for the board members, as well as t-shirts.
- E. New Books: We would like to purchase new books and primarily focus on having more kid appropriate books. Our table should be about 80% kid, 20% adult. John recently placed another book order with Remaindered Books to add to what we have.

V. Recent Events

- A. Natomas Farmers' Market: John and Iris were able to set up at the market and

made about \$300 in book sales. The organizers invited us to return again. It would be a great place to recruit new volunteers as well.

VI. Upcoming Events

- A. San Diego Comic Con: July 24-27. We have our panel set for Independent Women Filmmakers. Andrea and John will be there to coordinate with the panelists. Andrea is planning on getting swag bags for our panelists.
- B. Crocker Con: September 21, 2025. We will start brainstorming ideas for panels - it is ideal to have local folks.

VII. Open Discussion

No additional discussion.

VIII. Adjournment

The meeting was adjourned at 2:45 pm. The next meeting is scheduled for July 13, 2025.

These minutes were submitted and approved by the Board by a vote at the __, 2025 Board meeting.

Sarah Phillips, Secretary/s
__, 2025