

Heroic Girls Foundation Board Meeting Minutes: February 9, 2025

*This meeting took place over a Google Meet video conference.

I. Call to Order

The meeting was called to order at 2:00 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Sarah seconded. The agenda was approved.

III. Approval of the Minutes

John made a motion to approve the minutes from the January 26, 2025 meeting. Iris seconded. The minutes were approved.

IV. Priority Discussions

- A. Taxes & DOJ/IRS Update: Sarah reached out to the IRS and the agent said that we are up to date with our 990N postcard with the exception of 2022. John had reached out to a bookkeeper, Gloria Thomas, to help get that filed as well as any documents that have to go to the Attorney General's office, Franchise Tax Board, etc.
- B. Women Elected Officials Reception Debrief: Ya Ting Campbell met with John and Iris at the event and afterwards spoke about them to City Councilmember Kaplan. Inderkum High School may ask HG to come out and be a part of an event. John and Iris were able to get a lot of books and tote bags out and had a chance to let attendees know our mission statement. The Commission on the Status of Women and Girls would like us to join them for a festival in October. Tracy Snider from the Women's Empowerment Group would like to collaborate with HG as well.
- C. Board Member Recruitment Strategy: We are still looking to recruit new Board members. John had a few names: Maya Wallace (from the Planning Commission, a senior fellow at MOHEMIA), Jill Morris (a friend, has done work with women's shelters for women who have been victims of trafficking), Tina Reynolds (founder of Uptown Studios and designed our logo and shirts).
- D. FY 2025 Budget Planning: John shared a proposed budget for 2025.

There are a few line items in our expenses that can be cut. We would like to add additional fundraising events.

- E. International Women's Day 2025 Strategy: March 8, 2025. We will try to do a Canva campaign. Andrea suggested posting content that aligns with our mission statement, books to read, shows to watch, etc.
- F. SDCC Panel Pitch Ideas: SDCC does not ask for panel pitches early - generally a month or so prior to the event. John was thinking about revisiting roles in media and the importance of representation.

V. Good to Know

- A. Sacramento Roller Derby: They would be a good partner for us. During tournaments, there are vendor booths which would be a great opportunity for us to participate.

VI. Open Discussion

Nothing additional for discussion.

VII. Adjournment

The meeting was adjourned at 3:26 pm. The next meeting is scheduled for March 22, 2025.

These minutes were submitted and approved by the Board by a vote at the __, 2025 Board meeting.

Sarah Phillips, Secretary/s
__, 2025