

Heroic Girls Foundation Board Meeting Minutes: January 30, 2023

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 7:10 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Sarah seconded. All were in favor, none opposed. The agenda was approved. The December Board meeting was rescheduled to January 30, 2023 per a December 13, 2022 email vote.

III. Approval of the Minutes

The November 1, 2022 Meeting Minutes were up for approval. John made a motion to approve the minutes. Jen seconded. All were in favor, none opposed. The minutes were approved.

IV. President's Report:

- A. Recap of 2022: We held a Girl Scout Comic Book Artist Badge event at the start of the year - this event sold out. We would like to repeat this in 2023. We had a fantastic panel at the San Diego Comic Con and received a wonderful video from it. We participated and had a great panel at the Crocker Con. We participated in the Sinister Creature Con in Sacramento as well.

V. Treasurer's Report

- A. 2022 Financial Summary: Overall we are in good shape financially. We had a lot of birthday donations over Facebook this year.

VI. Secretary Report

- A. Trademark Update: No new updates.

VII. Fundraising

- A. Big Day of Giving: We are officially able to participate in BDOG on May 4, 2023. Jen signed up for a web building seminar and will go through the fundraiser toolkit as well. It would be great to have a day of programming to highlight what we are doing. Andrea suggested showing our San Diego Comic Con video as well as some other pre-recorded interviews. Sarah suggested showcasing our

#morethancute videos. John suggested interviewing Trina Robbins, the first woman to illustrate Wonder Woman.

VIII. Programming

- A. Girl Scout - Comic Artist Badge: This has been a wonderful partnership and would be great to put this on again this year. John thinks that the Roller Derby could do an event with Girl Scouts that we could help to put on and organize.
- B. WonderCon: John pitched three panels and will wait to hear back. John is starting to brainstorm ideas for the San Diego Comic Con, too.
- C. Scholarship Program: We would like to move forward with this program as soon as possible. We would like to set a concrete date to launch the scholarship.
- D. Teacher Curriculum: Jasmine has been working on this with Iris.
- E. More Than Cute: As we do conventions, we would like to film interviews with cosplayers with questions such as why they chose their character, what their character means to them, etc. It would be great to include female creators, too.
- F. End of Year Best of 2023: John would like to do an “end of the year gift guide” for comic books, graphic novels, etc. to emphasize more role models for girls. We would need this compiled by mid-November to launch in December.
- G. Social Media Accounts: John would like help managing our various social media channels. Andrea suggested Planable to use. We can also take advantage of other social media outlets to link to a “preferred charity”, such as Tik Tok.

IX. Open Discussion

We need to set a regular monthly meeting again. John will send out a poll to see which day of the week would work best. Andrea suggested having additional meetings to work on various programming and/or as a follow up to the main Board meeting.

X. Adjournment

The meeting was adjourned at 8:11 pm. The next meeting will be scheduled in the coming weeks.

These minutes were submitted and approved by the Board by a vote at the February __, 2023 Board meeting.

Sarah Phillips, Secretary/s
February __, 2023