

Heroic Girls Foundation Board Meeting Minutes: November 1, 2022

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 6:10 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Iris seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The October 4, 2022 Meeting Minutes were up for approval. John made a motion to approve the minutes. Sarah seconded. All were in favor, none opposed. The minutes were approved.

IV. President's Report:

- A. Con Panel Video: John received the rough cuts already and is really pleased with it. Once we receive the final version, it will be a great marketing tool.
- B. Conventions: We will continue to submit panels to various conventions and see what is accepted.
 - 1. Pro Badges: We should qualify for pro badges and Janelle doesn't think it should be an issue for us to procure them. This would free up badges given to us by the conventions for all our panelists and their guests.
 - 2. Committee: It would be helpful to have a specific committee looking into various conventions and what panels could be pitched. Wonder Con and Comic Con are great and we would like to create a list of additional cons. Anything beyond Wonder Con and Comic Con will need a strong panel idea to attract panelists.
- C. Media Criticism and Literacy: John would like to pursue writing various criticisms that we can use and then post to HG. Ideas include discussing which shows on Disney, etc. have a female vs. male protagonist, which children's literature have a female vs. male protagonist, etc.
- D. Fundraiser: John is once again doing a birthday fundraiser on Facebook. We have a donor once again volunteering to match any funds up to \$2,500. She also gave \$500 to get the ball rolling. John asked to share that fundraiser.

V. Treasurer's Report

- A. Financial Report: Jen was not able to attend but there haven't been any major

updates.

VI. Secretary Report

- A. Trademark Update: We received a notification that our trademark applications will be published. This gives the public 30 days to contest the application. We will wait to hear back from USF or the USPTO on any news.
- B. #morethancute Update: John reposted the video from “Be the Spark Cosplay” as well as the video from Rachel Maksy. John will post Sewstine’s video this week. We really want to focus on how media can inspire. It would be great to interview cosplayers at various conventions and ask them the same questions as previous cosplayers and use them for future #morethancute in October.

VII. Programming

- A. Scholarship Program (Iris): We need to determine who our audience is for the scholarship. John suggested perhaps narrowing the focus down to girls going into film making or writing and determining the method by which they submit their application (video vs. essay). We need to make it very clear as to how the scholarship winners are chosen.
- B. School Curriculum (Jasmine): Jasmine and Iris worked together to create a Heroic Girls Educator Workshop. There will be three workshops - educators can take as many as they would like but the workshops do build on each other. The workshop is aimed at K-12 educators and focuses on feminist theories, gender equality, and pop culture. We need to determine the format - in person vs. online, live vs. recorded.

VIII. Editorial (Janelle)

Janelle will reach out to Tasha once again to see if she would like to be involved. Janelle will set up a meeting for anyone who would like to write for HG.

- A. Best of 2022 List: John would like to set up a “best of” list that HG could put out each year. Janelle suggested each person pick a theme (one does animation, one does comics, etc.) or everyone contributes (best representation, etc.). We will brainstorm to determine the best course of action.

IX. Advertising/Brand Awareness (Jen)

- A. Newsletter: Jen was unable to attend the meeting this evening but she previously sent out a draft page of the newsletter and is open to suggestions.

X. Open Discussion

No additional discussion at this time.

XI. Adjournment

The meeting was adjourned at 7:21 pm. The next meeting has been scheduled for December 6, 2022 at 6:00 pm.

These minutes were submitted and approved by the Board by a vote at the December 6, 2022 Board meeting.

Sarah Phillips, Secretary/s
December 6, 2022