

Heroic Girls Foundation Board Meeting Minutes: October 4, 2022

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 6:17 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Sarah seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The July 13, 2022 Meeting Minutes were up for approval. John made a motion to approve the minutes. Sarah seconded. All were in favor, none opposed. The minutes were approved.

IV. President's Report:

- A. Con Panel Video: Jen's cousin, Alec, has sent a few cuts of the video. John messaged everyone in the video to ensure titles were correct, etc. Alec is compiling a "highlights" video to share easily on social media.
- B. Wild Sisters Books: John spoke to the owners of Wild Sisters Books. We would like to partner with them, perhaps to host events. Sarah will chat with them about what we could do there.
- C. Meta Partnership: Someone from Meta/Facebook reached out to us to work with them. John will reach out to see what we can do with fundraising.
- D. Con Schedule for Next Year: John would like to start a schedule for any cons we would like to participate in. Iris and Jen would be ones to help compile this list. Jen suggested creating a pro/con list to see if certain cons would be better than others, based on our priorities. John would like to include at least one big con.

V. Treasurer's Report

- A. Financial Report: No major updates. We received almost \$1,000 through Facebook fundraising. We have approximately \$1,300 in checks that need to be deposited. John would like to get Jen and Sarah on the bank account so we can all deposit checks.

VI. Secretary Report

- A. Trademark Update: We heard back from USF. We received an office action from

the USPTO. We needed to clarify our language for hosting book clubs. The USPTO offered language which our attorneys thought was appropriate. We were also told we cannot hold claim to the word “girls”, however “Heroic Girls” didn’t show up anywhere else in their search. John and Sarah looked at the language provided and agreed it was good to move ahead. Kati with USF will respond to the office action.

- B. #morethancute Update: Sarah has received one video from Rachel Maksy, a costuber/cosplayer on youtube. She has heard back from Sewstine, aka Dr. Christine Millar, about providing a video as well. Sarah asked if anyone else has any cosplay connections and if so, to reach out to them. John has a connection with Hijabi Hooligan, who is a Muslim cosplayer who makes incredible cosplays; John will reach out to her.

VII. Programming

- A. Scholarship Program (Iris): Iris would like to have a subcommittee to screen applicants and select the student who would be awarded the scholarship. Iris suggested having February deadlines for any application so we can award in April. We also need to establish criteria for applicants. We will need to fundraise for the scholarship specifically.
- B. Hero Academy (John): John is still hoping the Sacramento Roller Derby will be a venue we can use at some point. He had an idea to have passports for kids to get stamped at various events. We can make these events available to the Girl Scouts as well as the community at large. If we know any other place in the Sacramento area that could accommodate a group, let’s try to reach out to them. A note: anything with the Girl Scouts needs to be sorted at least six months in advance. Iris suggested a Heroic Girls “Trunk or Treat” event. Anything that allows us to get into the community is good.
- C. School Curriculum (Jasmine): Jasmine and Iris met to discuss the school curriculum. They would like to start with a teacher training and have a lead-in that teachers could transition into their classrooms. Jasmine has an idea for a workshop series, focusing on gender and media, specifically media literacy, as well as pop culture in the classroom which would highlight gender equity. Iris would like to give books to go along with the curriculum.

It would be good to tie in the “Half the Shelf” mission, which is to have protagonists be a 50/50 split between boys and girls in the program.

VIII. Editorial (Janelle)

Janelle was not able to attend the meeting tonight but John filled everyone in based on their conversation. Janelle has another person who is interested in writing for HG. Jen also knows a handful of people who could write for HG. One of the Comic Con panelists, Megan Fitzsimmons, is also writing a book and would be great to interview. We are still

looking for people to write. If anyone is interested to contact Janelle.

IX. Advertising/Brand Awareness (Jen)

- A. Newsletter: Jen sent out a draft today and would like feedback from other Board members. Jen would like to start getting it out soon.

X. Open Discussion

Sarah discussed setting up a new regular monthly meeting (we had to adjust as we have a new member in a different time zone). It was suggested to have the first Tuesday of the month for an all-hands meeting. We do need to meet more frequently as well, even if it's just the subcommittees. Jen suggested having the third Tuesday be meetings for specific topics.

Jen set out a link to everyone's calendar so we can start using it to look ahead so we have significant time to prepare for various events.

XI. Adjournment

The meeting was adjourned at 7:09 pm. The next meeting has been scheduled for November 1, 2022 at 6:00 pm.

These minutes were submitted and approved by the Board by a vote at the November 1, 2022 Board meeting.

Sarah Phillips, Secretary/s
November 1, 2022