

Heroic Girls Foundation Board Meeting Minutes: April 26, 2022

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 7:36 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Iris seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The March 29, 2022 Meeting Minutes were up for approval. John made a motion to approve the minutes. Iris seconded. All were in favor, none opposed. The minutes were approved.

IV. President's Report:

A. Crocker Con: Crocker Con happened on April 14.

1. Panels/booth: John, Iris, and Jen were all able to attend. Fundraising went well, bringing in \$381. We had our "spin the wheel" for a prize and charged \$1 per spin. HG put on two panels: "Raising Heroic Girls" with John and Jen and "Black Comic Creators" with Iris. There was a lot of engagement with the booth and panels.

B. Comic-Con International Panels: SDCC is July 21 - 24. John is still trying to put together a few panels. Ruth Connell is a definite "yes" and she has reached out to others to be included. John has also reached out to Janaia Scarlett, an author. Tamara Robertson from Myth Busters is still in. John is still trying to work out a "Raising Heroic Girls" panel as well as a director's panel and even a villains panel.

C. Board Member Search: The search is still on. There is someone interested, Jenelle Asselin, and she is checking to see if there would be a professional conflict.

D. Big Day of Giving: We are aiming for a small event; a handful of interviews and host more of a virtual event, given the short notice we were given and the nature of our followers. Jen suggested to state a dollar amount goal that is program specific, such as Hero Academy, etc.

E. Newsletter: John would like to start a monthly newsletter, giving updates on programs and upcoming events, along with any fun posts shared on social media and is looking for someone to take that on.

F. Video Content: For monthly book club, etc. We do have a youtube channel and it

should be updated a bit and be more curated. Jen suggested pre-recording the book club discussion and posting to youtube.

1. Producer: John would like to have a producer during live streams to put up various images, keep track of questions, etc.
 2. Access Sacramento: They offer \$60 courses on teaching various video production techniques.
- G. #morethancute: John would like to have a chair for #morethancute to help promote it.
- H. Whitney Pinkerton Fund: There is a \$750 grant awarded to local school libraries, but they must be nonfiction, biographies, history, arts, and humanities.
1. May 9th Due Date: We will try to apply for this grant.

V. Treasurer's Report

- A. Financial Report: Jen emailed out the newest financial report. Our PayPal has an additional \$641 on top of what is in the bank.

VI. Secretary Report

- A. Trademark Progress: Sarah spoke with Katiuska, the law student we are working with through the USF IP Law Clinic. We were able to file applications for both the name "Heroic Girls" and the logo under education and online sales. Each application was \$250 (\$1,000 total). We will wait to hear back from the USPTO.

VII. Programming Committee

- A. Hero Academy:
1. Caleb Greenwood: John spoke with the principal at Caleb Greenwood, Ms. Rossi. She would love to do an after school program, possibly doing a 4-5 week program once a week after school so parents would get to know us and then do a full on program next school year.
 2. Girl Scouts: The GS contacted John to do a multi-day cosplay event. Andrea suggested the girls could create their own original character with their own backstory. John suggested an original idea he had had for what was the Hero Academy - a multi-day event or camp. We can work with the GS to do something like this which would allow them to attain many badges. Events could include "cosplay on a budget", self-defense, comic book artist, roller derby 101, etc. Ben from Empire Comics recommended November Cosplay in Sacramento.

VIII. Adjournment

The meeting was adjourned at 9:09 pm. The next meeting has been scheduled for May 31, 2022 at 7:30pm.

These minutes were submitted and approved by the Board by a vote at the May 31, 2022 Board meeting.

Sarah Phillips, Secretary/s
May 31, 2022