

Heroic Girls Foundation Board Meeting Minutes: March 29, 2022

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 7:36 pm.

II. Approval of the Agenda

John made a motion to approve the agenda as amended. Sarah seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The February 22, 2022 Meeting Minutes were up for approval. John made a motion to approve the minutes. Iris seconded. All were in favor, none opposed. The minutes were approved.

IV. President's Report:

A. Crocker Con: Crocker Con is happening April 14.

1. Panels, booth: Iris will moderate the Black Creators Panel at the Con. There will also be a Pop Culture Parent panel with Jen and Justin Greenwood. Jen contacted Melissa Baldwin who is an expert in gender studies who could possibly join a future panel (she is not available for Crocker Con). We will sell merch at the con (shirts, books, etc.).

B. Comic-Con International: SDCC is July 21 - 24. John has already received interest from Ruth Connell and Alaina Huffman from Supernatural, Tamara Robertson from Myth Busters, and Dr. Lisa Fennell who wrote textbooks on James Bond and gender. John would also like to do a director's panel. Alaina also knows two directors who could possibly join that panel. John also has a connection with Jenna Bush who may like to join a panel. John would like to pitch as many panels as he can: Pop Culture Parenting, "It's Good to be Bad", directors, Women in Sci-Fi.

C. Board Member Search: AnaLisa Siemsen decided to not join the Board for now. John reached out to Jenelle Aslen as a possible new board member.

D. Big Day of Giving: We are able to participate this year on May 5. We need to plan a live event to happen on the day.

E. Fundraising Chair: John would like to have a fundraising chair to seek out grants or other opportunities to raise money.

F. Newsletter: John would like to send out a monthly newsletter, focusing on things we see in the world and events coming up.

G. Video Producer: John would like to find someone to serve as a video producer.

For instance with the book club review, having a separate person to manage background music, images on screen, etc. We currently use Open Source Broadcasting.

- H. The Lab Capacity Building: Jen and John applied for the program. We should hear soon about whether we are in or not.
- I. #morethancute: We are still hoping to do something for Halloween this year. Andrea would like to participate in this.

V. Treasurer's Report

- A. Financial Report: Jen emailed out the newest financial report. We got a check from the Girl Scouts and a \$416 deposit from Facebook. Someone from Facebook reached out to us to help figure out a good strategy to build revenue on the platform.

VI. Secretary Report

- A. Trademark Progress: We signed a limited agreement with USF with the IP Law Clinic in February. We were asked a few questions in regards to confirming information about the organization and also about adding categories for the application. We ultimately decided to file applications for both the name "Heroic Girls Foundation" and the logo under education and online sales. Each application is \$250 (\$1,000) total.

VII. Programming Committee

The Programming Committee met earlier in March and discussed the Crocker Con and reached out to various panelists.

VIII. Adjournment

The meeting was adjourned at 8:44 pm. The next meeting has been scheduled for April 26, 2022 at 7:30pm.

These minutes were submitted and approved by the Board by a vote at the April 26, 2022 Board meeting.

Sarah Phillips, Secretary/s
April 26, 2022