

Heroic Girls Foundation Board Meeting Minutes: February 22, 2022

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 7:37 pm.

II. Approval of the Agenda

Item 3 "Approval of the Minutes" asked for approval of the December minutes and will be changed to "The January 25, 2022 Meeting Minutes were up for approval." Item 4, "New Board Member Search" will be struck as John added it under "President's Report". Subsequent item numbers will be renumbered. John made a motion to approve the agenda as amended. Sarah seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The January 25, 2022 Meeting Minutes were up for approval. John made a motion to approve the minutes. Andrea seconded. All were in favor, none opposed. The minutes were approved.

~~New Board Member Search~~

IV. President's Report:

- A. Girl Scouts Heart of Central California Update: They have listed HG events on their calendar. We will do a reading program "Goldipants" and two sessions of the comic book artist badge. John asked us to think of other programs that would be good to put on in collaboration with the Girl Scouts. Perhaps to investigate the "pink tax" or programming that is aimed at kids (male vs. female protagonist).
- B. Crocker Con: Crocker Con is happening April 14. John is going to lead a panel. Robert Love is interested in being on the panel and John would like to add additional people. Perhaps Christy Savage, or someone from the Hispanic or Asian communities as there is a huge representation in Sacramento. Additionally, other Sacramento artists would be a great addition.
- C. Other Upcoming Cons (WonderCon, ECCC, SDCC): WonderCon (in Anaheim, CA, April 1 - 3) and ECCC are happening at the same time. John would like to come up with a panel for WonderCon. SDCC will be another one John would like to attend (July 21 - 24).
- D. Board Member Search: AnaLisa Siemsen is interested in joining the Board. She joined our meeting tonight. If we know of other people who would be interested in joining the Board, invite them to join.

- E. The Lab Information Session: This is an incubator meeting for non-profits and is an informational workshop. It is happening on February 23 online. Attending the workshop may open us up to grant opportunities. We are also coming up on qualifying to participate in the Big Day of Giving so this would be another great opportunity for fundraising.

V. Treasurer's Report

- A. Financial Report: Jen emailed out the January/February report. All line items are reconciled with the exception of payment from the Girl Scouts. We currently have about \$7,600 in the bank. Currently expenses are low. Jen is also working on letters we can send out to other corporate donors.

VI. Secretary Report

- A. Trademark Progress: We have been accepted into the University of San Francisco's IP Law Clinic Certification Program. We will be able to get the "Heroic Girls" name and logo trademarked with the work done pro bono; we just pay the filing fees. We have signed a limited agreement with USF and are waiting for next steps.
- B. Cosplayer Outreach #morethancute: Sarah reached out to two YouTube costubers: Rachel Maksy and Sewstine, aka Dr. Christine Millar. Both are talented creators who are involved in cosplay. Rachel's social media manager reached out to get more information and we are waiting to hear back from her. Dr. Millar reached out to Sarah directly and would like to be a part of the campaign. Sarah filled her in on what types of videos that she could do and is waiting to hear back.

VII. Programming

- A. Summer Program (Mini Hero Academy): John is going to reach out to organizations that SMUD suggested to us during the Shine Grant application process. He would still like to put on a summer program and collaborate with schools during the school year, specifically Leataata Floyd. It would be great to do an in-school program with them.
- B. Classroom Materials: It would be ideal to create a curriculum for teachers to put on an in-class Hero Academy. We would like to work with an educator to help create the curriculum. John is going to meet with the David Lubin principal, Mr. Dixon, to see if something like this would be a good match for the classroom. Gerine is going to reach out to the SCUSD Superintendent to set up a meeting to discuss this as well. Jen has a friend who is a principal in the West Sacramento school district in which there is an opportunity for a grant which allows a non-profit to teach educators how to present a curriculum to their students.

VIII. Adjournment

The meeting was adjourned at 8:30 pm. The next meeting has been scheduled for March 22, 2022 at 7:30pm.

These minutes were submitted and approved by the Board by a vote at the March 22, 2022 Board meeting.

Sarah Phillips, Secretary/s
March 22, 2022