

Heroic Girls Foundation Meeting Minutes: December 21, 2021

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 7:35 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Jen seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The November 16, 2021 Meeting Minutes were up for approval. John made a motion to approve the minutes. Patti seconded. All were in favor, none opposed. The minutes were approved.

IV. President's Report: Two of the HG Facebook posts have gone viral, one reaching over 22 million views, gaining over 3,000 followers.

- A. Girl Scouts Heart of Central California Update: John will continue to follow up with the Girl Scouts about events. Currently we are on for two badge days in 2022. We have a new contact at the Girl Scouts and she is interested in volunteering for Heroic Girls. She will look into whether or not that is a possibility.
- B. Content Creator (Fantastic Frankey): Fantastic Frankey is a creator currently on YouTube and Tik Tok. She talks about representation in movies, television, etc. John messaged her to see if she would be interested in working with HG. One possibility is to work with her to repost content she creates when she speaks to anything related to our mission.
- C. Trademark Update: Jen has done some research to find the basic information we need to file an application. Sarah reached out to UC Irvine to see if we can participate in the Law School Clinic Certification, which would allow us to get work done pro bono. John would also like to have a solid form for a photo and media release for any events we do. Jen and Sarah both have examples to reference.

V. Treasurer's Report

- A. Financial Report: Jen sent out a Statement of Activity Report.
 - 1. Financial Picture: Currently there is roughly \$8,000 in the bank. The online store made about \$135 in 2021.

VI. Grants

- A. SHINE Grant: We are still in the running for the grant. We are hopeful to hear in January if we will be awarded the grant money.
- B. Other SMUD Money: Gerine may have information on this and to whom we should ask.

VII. Programming

- A. Classroom Materials: We would like to provide classrooms with resources and materials to have one unit of the Hero Academy in their classroom. Ms. Yayasaki at David Lubin would like to work with us in a pilot program. John's preference would be Ms. Marvel as the protagonist is a young Pakistani girl. The unit could be spread out over several sessions, which would allow the class to go in depth with the material. John will speak with Principal Dixon about bringing the program to David Lubin.

VIII. Adjournment

The meeting was adjourned at 8:19 pm. The next meeting has been scheduled for January 25, 2022 at 7:30pm.

These minutes were submitted and approved by the Board by a vote at the January 25, 2022 Board meeting.

Sarah Phillips, Secretary/s
January 25, 2022