

Heroic Girls Foundation Meeting Minutes: November 16, 2021

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 7:32 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Iris seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The October 19, 2021 Meeting Minutes were up for approval. John made a motion to approve the minutes. Sarah seconded. All were in favor, none opposed. The minutes were approved.

IV. President's Report

- A. Girl Scouts Heart of Central California Update: John said the event went great. Two members of the Girl Scout regional office came and were very pleased.
 - 1. Comic Art Badge (January 22 and February 5): The first Comic Art Badge event sold out so a second date has been added. The Girl Scouts are asking for two female fingerprinted volunteers with background checks to be in attendance. Sarah and Iris stated interest in helping. Justin will create a gallery of all the girls' artwork.
- B. Birthday Fundraiser: John's birthday fundraiser raised \$4,000.
- C. Trademark Update: Jen did research into firms that could possibly do pro bono work to file a trademark. The USPTO website had some information on filing as well. Sarah reached out to Morrison and Foerster in Palo Alto as another possible firm to work with for the trademark application. We are waiting on a response from them. Jen and Sarah will connect to keep this moving.
- D. Update on Getting Merch into Shops: Sarah reached out to a few local shops in Sacramento to carry some HG Merch, namely pins and stickers. She will continue to reach out and follow up, also asking if there are other items they would be interested in (mugs, shirts, etc.). Ben from Empire Comics expressed interest in selling HG merch so Sarah will reach out to him as well.
- E. Best of 2021: Each year John creates a list of "best books". Any suggestions for graphic novels should be given to John. Jen suggested stretching it over a number of days.
- F. Book Club: This will happen Sunday, November 21: "Wonder Woman: The Hiketeia".

V. Treasurer's Report

- A. Financial Report: No new updates this month.
1. Financial Picture: Currently there is about \$8,500 in the bank.

VI. Grants

- A. SHINE Grant: Currently our application is sitting with the Executive Committee. We hope to hear an answer within the next few weeks.

VII. Open Forum

- A. Ideas for year round programs: Any ideas for programs can be given to John. Andrea suggested possibly offering a service wherein HG helps other corporations. John suggested making the Girl Scout events go nationwide, however, we need a clearer idea as to how it could be implemented and also protect HG intellectual property. General discussion of "Half the Shelf" and getting resources to teachers to incorporate into their curriculum. It would be helpful to put together a teacher focus group to see what ideas they may have.

Patti suggested awarding a "Hero Academy" mini book club, e.g., one book along with a study guide, to schools. Schools would apply and there could be two to four winners per year. Patti suggested having a teacher advisor on the Board to help with these efforts. Ms. Yayasaki at David Lubin Elementary would be a great resource to help discuss what the curriculum should look like. Andrea suggested getting the HG name out to people, possibly working with little libraries and Sarah suggested giving out one book a month to little libraries nationwide. John asked to have a director of programming and Jen expressed interest in that.

Gerine and Patti discussed HG participating in a toy drive with other businesses in downtown Sacramento. Patti suggested including graphic novels as well. Gerine will send out information on that. She also mentioned working with schools as well. Leataata Floyd in Sacramento is a school HG worked with previously and has a number of high need students. John suggested creating an Amazon wishlist for the students there.

VIII. Adjournment

The meeting was adjourned at 8:43 pm. The next meeting has been scheduled for December 21, 2021 at 7:30pm.

These minutes were submitted and approved by the Board by a vote at the December 21, 2021 Board meeting.

Sarah Phillips, Secretary/s
December 21, 2021