

Heroic Girls Foundation Meeting Minutes: September 21, 2021

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 7:34 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Iris seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The August 17, 2021 Meeting Minutes were up for approval. John made a motion to approve the minutes. Iris seconded. All were in favor, none opposed. The minutes were approved.

IV. President's Report

- A. Girl Scouts Heart of Central California Update: John has been in contact with the Girl Scouts to finalize plans.
 - 1. Hero Academy "Lumberjanes": John put up an invitation for this mini-Hero Academy with the Girl Scouts and other Girl Scouts are welcome to attend. The date has been set for November 6.
 - 2. Comic Art Badge: Justin Greenwood from "Stumptown" has agreed to work with us on this project. There is a conflict with the original date so John will work with everyone to postpone the event and find a new date.
- B. #morethancute: John would like to advertise this during October to help encourage "more than cute" costumes. Ideally, we would have well known cosplayers as a part of this but truly, the focus would be for kids and their own costumes. We would like to have someone help to run this program within the Board. Andrea, Jen, and Sarah will help to get this going.
- C. Board Positions and Roles: Patti has written a job description for the three roles that require a description; president, treasurer, and secretary.
 - 1. Job Description: Patti will share a document with roles and responsibilities with the Board. We will brainstorm other positions and duties so roles are more clearly defined. For example, school liaison.
- D. Trademark Update: Sarah spoke with Steven Smith at O'Banion & Ritchey, who is a trademark specialist and patent attorney. He gave a general overview of the trademark application process and recommended that we start with one or two names and/or artwork, as well as determine if we want trademark protection nationwide or limit it to California. The Board agreed to first start with the Heroic Girls name and HG Logo that was created for us. We will reach out to contacts

before signing a contract or cutting a retainer check.

V. Treasurer's Report

- A. Financial Report: Jen has been drafting a donation letter that will help get the attention of large donors.
 - 1. Donations: Donations have been steadily increasing on Facebook. There have been a number of individuals who have set up birthday donations through Facebook as well.
 - 2. Book Sales: John has a number of books left over from last year and has purchased some remainder books that we can sell. Books are available on the website and there have been a number of sales. One way to possibly increase book sales is to have a short video of someone reading the book. Iris and Sarah volunteered to read and Andrea volunteered to edit the videos.

VI. Grants

- A. SHINE Grant: We heard back that our application made it through to the next round. Gerine said that historically, those awarded the grant have been announced in November.
- B. "The List": Patti has been compiling a list of possible grant opportunities and seeing if Heroic Girls will qualify for any. There are a few that Patti has found that would be possible to apply for. Most recently, we were awarded a \$500 grant from PG&E.

VII. Open Forum

No additional comments.

VIII. Adjournment

The meeting was adjourned at 8:43 pm. The next meeting has been scheduled for October 19, 2021 at 7:30pm.

These minutes were submitted and approved by the Board by a vote at the October 19, 2021 Board meeting.

Sarah Phillips, Secretary/s
October 19, 2021