

## Heroic Girls Foundation Meeting Minutes: July 20, 2021

\*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

### I. Call to Order

*(John, Patti, Iris, Andrea, Gerine)*

The meeting was called to order at 7:36pm.

### II. Approval of the Agenda

John made a motion to approve the agenda. Iris seconded. All were in favor, none opposed. The agenda was approved.

### III. Approval of the Minutes

The June 15, 2021 Meeting Minutes were up for approval. John made a motion to approve the minutes. Iris seconded. All were in favor, none opposed. The minutes were approved.

### IV. Introduction of new board member: Andrea Cash

### V. President's Report

#### A. Upcoming Cons:

1. StocktonCon: September 11-12, 2021 John is working on possibly getting a free table.
2. GeekGirlCon: Virtual con this year (usually in Seattle) John has reached out to them to get more info. No date on their website. They are also affiliated with Girl Scouts in Seattle

#### B. Girl Scouts: John has a Zoom meeting with them on Wednesday Jul 21, 2021. There are over 18K girl scouts in CA. Does it need to be virtual or in person? We have purchased the books at approximately \$8 and we will sell the books to the GS along with a fee on top for the program.

1. Lumberjanes: This would be the first book in the program. John will go over this program with them tomorrow.
2. Comic Art Badge: This is a formalized badge program. John has spoken with Justin Greenwood - artist for Stumptown etc. (lots of female protagonist comics) Would be willing to drive to Sacramento or do a virtual meeting to teach GS about comic book art.
3. Gender Studies "Journey": We would work with the Girl Scouts to create a "journey". They take an issue that is important to them and work on a plan of action to address the problem. Talked about finding examples of "pink tax" - view shows on Cartoon Network to see how many shows have protagonists that are female, etc. Find examples of inequity in pop culture.

#### C. Podcasts: Lots of interest in podcasts - 5 women. Several ideas are floating

around. Just a bit at a stand-still on getting it going. Romance in movies and romance in comics. Another idea is the hidden history of women in pop culture and about how it can fill in the gaps in historical events. Working on trying to map out a year of podcast ideas. Kimi Hughes is interested in more general podcast on feminist issues. Another person is interested in doing a podcast and talking about female heroes in action movies. Need two of them to have an idea that is similar enough to get it going.

- D. Books for Sale: Bought remaindered books. Some from Rebel Girls line - Aida Lovelace - programmer and CJ Walker - first female millionaire. Lumberjanes anthology, Little Golden books, Black Widow, More Than a Princess, and more. Got a few of every title. If and when we get convention tables or any sort of appearance. May do better at non-comic book conventions. Maybe something like Kids Expo. People at Cons aren't there to sell comics. Maybe people are more interested in child development, etc. Gerine - Walk4Literacy - look at when it is happening. We will send an email to find out when the 2021 walk is happening. ([info@walk4literacy.org](mailto:info@walk4literacy.org)) Look at other expos or family expos we can participate in.

#### VI. Treasurer's Report

- A. Financial Report: No report.

#### VII. Grants: Still looking for grants we can apply for. Look for partner organizations that we can apply for grants in partnership with.

- A. Gerine: Shine Awards SMUD: depending on allotment of grant for matching - if you have a fiscal organization or partner org, they are pretty flexible about how you can match. When they first started they didn't advertise much. Gerine has gotten this grant a couple of times. They are just now getting to a point where they are advertising. We should look into it next time. Gerine knows some of the board members, etc.

Jen: Question on Shine Awards - have there been other awardees who have only used in-kind donations or other orgs. Yes. This is how some of the items have been awarded.

<https://www.smud.org/en/Corporate/Landing/Sustainable-Communities/Shine-awards> Applications due Jul 30, 2021 by 5pm.

- B. California Arts Council - search for grants
- C. Some panelists (Maya Wallace) from the City Arts are interested in donating to HGF - They wanted to donate through BDOG. John will reach out to Maya.

#### VIII. Open Forum

John: We gave out thank you letters with stickers, cards and buttons. Would like to be able to have a stock of merch - instead of just on-demand. We have buttons, stickers,

pins now.

Andrea - t-shirts to be a steady revenue flow. Trying to see if we can find more places of revenue with the merch. Try to do a big social media push. Possible donor push - if you donate \$\$ you get a mug or t-shirt, etc. Working on sustainable donations which is better than a one-time donation. She has people who would be willing to push the merch - Princess Natkins, Tamara Robinson, Jenna Busch etc. Get different creators - kids shirt contests, etc.

Gerine: Notes from last meeting - October is Women in Business month. Interviews with women in prominent positions locally. Tina at Uptown, Susan at Strapping, Andrea's sister-in-law owns Hot Spot Yoga.

Iris: interview woman in Old Sac at soap shop?

John will start a Google sheets for women in business interviewees and also for influencers

IX. Adjournment at 8:23pm

These minutes were submitted and approved by the Board.

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Patti Marcotte,

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Date