

Heroic Girls Foundation Meeting Minutes: June 15, 2021

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 7:36 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Patti seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The May 18, 2021 Meeting Minutes were up for approval. Jen made a motion to approve the minutes. Patti seconded. All were in favor, none opposed. The minutes were approved.

IV. President's Report

A. Upcoming Cons:

1. Long Beach Comic Con: September 4 & 5 (Travel expenses would come from HG account)
2. LA Comic Con: December 3 - 5 - Would be expending money for this. Is it worth travelling for these cons? What would we be promoting? Do we want to put money towards these events yet? Table for now. Possible conversation about Stockton Con which is more local.

B. Video Game Channel (Twitch): John would like to start a special HG Twitch channel. Gamers are a typically "male" so it would be great to focus on female gamers.

C. Loki Watch Party: Every Wednesday at 6:00pm. We are hoping to get people to watch with us nationwide. Streamed on "Streamer" as a virtual social event - people can chat with each other, etc.

D. Heroic Girls Summer Movie Series: The idea is to watch movies a couple times a month on Fridays. John has a list of movies that would be appropriate for kids, starting with "Moxie". Possibly also adding a movie night for adults (movies such as "Mad Max").

E. Girl Scouts:

1. Hero Academy: John chatted with the local Girl Scouts. He would like to do a Hero Academy type program with them. There are 19,000 girls within the Northern California chapter. To fund this, HG would purchase books and have the participants purchase the books from us. John would like to start with "Lumberjanes".
2. Gender Studies "Journey": We would work with the Girl Scouts to create a

“journey”. Girls could research prices of items marketed to men vs. women, asking to draw dancers or scientists and see how they are drawn, etc.

3. Comic Art Badge: This is a formalized badge program. We would like to work with Melissa (who worked on the #morethancute logo) to help with this.

F. Podcasts: John would like to have three to four different podcasts. Vivian at Disney is interested and hoping to get a couple others to do a podcast with her (no movement on this yet).

1. Romance: John spoke with two different women who would like to do a series on comic book heroes and romance. One topic idea is Ant-Man and the Wasp.
2. Golden Lasso: She is a cosplayer and personal trainer with an education background who is interested in working on podcasts.
3. Bashra Burney: She is a Muslim playwright living in LA who is also interested in a podcast.
4. Parenting Podcast: John could possibly lead this one but would appreciate more womens’ voices.

G. Insurance coming due: Our insurance is a general liability policy that was required for the grant with the city. We will renew the insurance to have it ready to go.

V. Treasurer’s Report

- A. Financial Report: Jen provided financial reports with our expenditures. Jen would like to start developing a business/funding plan to present our “master plan” for grants, etc.

VI. Board Appointments

- A. President, Treasurer and Secretary: Letters of interest have been submitted. John, Jen, and Sarah will continue as President, Treasurer, and Secretary, respectively.
- B. New Board Member: We will check the bylaws to see if we have a specific number of members listed, possibly needing to amend.
 1. Andrea Cash: Andrea submitted a letter of interest and would like to join the Board. She has previously worked with non-profits and is very plugged into the cosplay, comic con, and gamer circles. Patti is hoping she would be able to handle the non-Facebook social media accounts.

VII. Open Forum

We received a \$500 check from PG&E and will deposit as soon as possible.

Jen suggested making a wishlist of sorts, perhaps on Amazon, so folks can purchase books for the Hero Academy as a different way for people to donate. Another option is to offer tiers such as "\$20 purchases books for 2 students" or to create additional Hero Academy shirts with sponsor logos on the back with space for families to put their names on, too.

John interviewed Tamara Robertson from Mythbusters. He also interviewed a student, Harriet Hunt, who developed and designed various items for NASA. We would like to interview more women in STEM and first responder roles; basically roles that are traditionally male.

VIII. Adjournment

The meeting was adjourned at 8:51 pm. The next meeting has been scheduled for July 20, 2021 at 7:30pm.

These minutes were submitted and approved by the Board.

Sarah Phillips, Secretary

Date