

Heroic Girls Foundation Meeting Minutes: April 20, 2021

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic.

I. Call to Order

The meeting was called to order at 7:38 pm.

II. Approval of the Agenda

Patti made a motion to approve the agenda. John seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The March 16, 2021 Meeting Minutes were up for approval. John made a motion to approve the minutes. Sarah seconded. All were in favor, none opposed. The minutes were approved.

IV. Reports

A. President

1. Website

a) Slowdown solved: There was a "Give" plug-in that was causing issues. We will no longer use it, but for now that won't impede donations.

b) Board & Board Minutes: John finished those pages on the website so the basic information is completed.

2. Podcasts: it would be great to have an informed female voice in each podcast.

a) Recruiting more Disney creative types: Vivian knows POC at Disney who would be interested in participating. She will try to get them to commit to a meeting day.

b) I [John] may not be in everything: John would like to ensure a variety of voices.

B. Treasurer

1. Taxes: Taxes have been filed.

C. Marketing & Merchandising

1. New Merchandise: All new merchandise is in the new store. Pricing of the items is comparable to other similar websites. New items include a letter jacket and a "Radical Feminist" shirt.

2. New Store: The new store is up on the new website. We are no longer using Teespring. We can now direct people straight to the Heroic Girls

website to purchase any merchandise. Sales have already been made on the new site.

V. Old Business

A. Alternate Hero Academy Funding Models:

1. Partnering with schools: Sarah reached out to David Lubin Elementary and Leataata Floyd Elementary, two schools primarily used for Hero Academy participants, about partnering with the schools for future Hero Academy programs. She was able to speak with David Lubin principal, Mr. Dixon. Mr. Dixon was very receptive to the idea and while a program happening during the day was discussed, the best option in the near future would be to run it as an after school program. There would be a cost for students to participate and scholarships offered to those who would need them. Ideally, this could start with the 2021-2022 school year. We haven't yet heard back from Leataata Floyd, but will follow up with them.
2. Getting companies to donate books: John has started reaching out to businesses to donate books for the Hero Academy. John found a company that has "remainder" books and comics that may be a good option.

B. Large Day of Donations: Ms. Yayasaki (David Lubin teacher) has agreed to do an interview to help promote Heroic Girls/Hero Academy. We are hopeful to do two to three interviews as a sort of pledge drive. John will put them on the Facebook calendar.

C. Women's Mini-Con: Happening May 1 virtually. Heroic Girls is being interviewed for the mini-con.

D. Grants: We have applied for a couple more grants. We are waiting to hear back on those (May 4 - June 30, hopefully). We are hopeful after having two years of tax returns that we will be eligible for more grants.

VI. New Business

A. Exploring partnerships: John has been speaking with a tech firm that may be able to provide tech services for Heroic Girls.

VII. Comments and Announcements

No additional comments or announcements.

VIII. Adjournment

The meeting was adjourned at 8:06pm. The next meeting has been scheduled for May 18, 2021 at 7:30pm.

These minutes were submitted and approved by the Board by a vote at the May 18, 2021 Board meeting.

Sarah Phillips
Sarah Phillips, Secretary

May 18, 2021
Date