

Heroic Girls Foundation Meeting Minutes: March 16, 2021

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic

I. Call to Order

The meeting was called to order at 7:35 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Sarah seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The February 16, 2021 Meeting Minutes were up for approval. John made a motion to approve the minutes. Patti seconded. All were in favor, none opposed. The minutes were approved.

IV. Grant Update

- A. Golden 1 Grant: John applied for a grant with Golden 1 Credit Union. Children's literacy is one item Golden 1 will often fund. We will wait to hear about that.
- B. Grant Hunting - Hero Academy/Half the Shelf: We would like to apply for more grants to help fund these programs. Patti is also looking into a grant with Walk 4 Literacy. Other possibilities:
 - 1. <https://grants.gov> Jen will keep an eye out for grants here.
 - 2. <https://www.usa.gov/grants> Jen will keep an eye out for grants here.
 - 3. City of Sacramento: Arts & Culture
 - 4. Sacramento County Office of Education
 - 5. California Arts Council
 - 6. City of Rancho Cordova Community Enhancement Fund
 - 7. Sacramento Region Community Foundation
 - a) Margaret Detering Fund
 - b) Cannady-Ford Fund
 - 8. SVP Social Venture Partners
 - 9. Albert & Elaine Borchard Foundation
 - 10. The California Endowment

V. Hero Academy Alternate Funding Models

- A. Partner with a specific school: Partner with a school and get funding through the school. Sarah will follow up with Leataata Floyd and David Lubin to see how the program could possibly be implemented at the school.
- B. Charge a fee for East Sacramento/Scholarship for South Sacramento: Is there

enough interest with families who could afford to pay to help pay for other students? Possibly ask for donations to keep the program running. This is contingent upon any grant stipulations (should one be awarded). In addition to school programs, another possibility is to have a summer reading club.

- C. Get publishers/distributors to donate books: advertise on any Hero Academy shirts, website, etc. Also, try to find more concrete sponsors.

No matter what, highlight the fact that this program was run successfully during COVID.

VI. Large Day of Donations - May 6, 2021

- A. Ben has offered us a shop:
- B. Interviews? Iris suggested replaying some of the HG book club discussions. Patti suggested interviewing Vivian and holding an open forum on the day. John suggested perhaps asking Vivian to do a drawing demo. Possibly interview Michelle Padeluca, Mr. Dixon from David Lubin, as well as Hero Academy participants and/or teachers. We could reach out to Good Day Sacramento and/or Capital Public Radio.
- C. Contests?
- D. Partnerships?
- E. Marketing Campaign: John would like to create a schedule for the Large Day of Donations as well as creating a media contact sheet.

VII. Website

- A. Almost done: The website is nearly complete, just needing a handful of items before it's live.
- B. Bios/Headshots: John needs bios and headshots from everyone to include on the website.
- C. Newsletter: John would like to start a regular communication with those on our mailing list to keep folks updated on all that is going on, as well as opportunities to donate.

VIII. Open Forum

Based on feedback from Hero Academy families and participation, we may need to alter which grades we continue with. For instance, high schoolers are often overloaded. If we cannot get solid buy-in from a high school, we may reassess and keep the grades to K-8, or even 3rd-8th grade. We may also reassess what the K-2 group looks like, for example, less discussion, and more activities.

IX. Comments and Announcements

No additional comments or announcements.

X. Adjournment

The meeting was adjourned at 8:40pm. The next meeting has been scheduled for April 20, 2021 at 7:30pm.

These minutes were submitted and approved by the Board by a vote at the April 20, 2021 Board meeting.

Sarah Phillips
Sarah Phillips, Secretary

April 20, 2021
Date