

Heroic Girls Foundation Meeting Minutes: February 16, 2021

*This meeting took place over a Google Meet video conference due to the COVID-19 pandemic

I. Call to Order

The meeting was called to order at 7:34 pm.

II. Approval of the Agenda

John made a motion to approve the agenda. Gerine seconded. All were in favor, none opposed. The agenda was approved.

III. Approval of the Minutes

The January 19, 2021 Meeting Minutes were up for approval. Patti made a motion to approve the minutes. John seconded. All were in favor, none opposed. The minutes were approved.

IV. Reports

A. President

1. Discord Channel: John set up a Discord channel and has made an effort to get folks to visit it.
2. Dungeons & Dragons Groups: There are a few small groups of people from the US, Europe, and Australia participating in D&D groups that are visiting the Discord channel.
3. 90,000 Followers: We just passed 90,000 followers on Facebook. We will brainstorm something fun to do for 100K.

B. Treasurer

1. Tax Prep: Nothing new to report with tax prep.
2. Budget Categories: Jen has set up a list of our budget categories as currently we do not have set expenses. We can refine this list and set up more specific line items as needed in the future.

V. Old Business

- A. Website: The website's staging site does not have the memory capacity for what we need. It may need to be down for a couple days to troubleshoot problems.
- B. Reseller's License: John is waiting on a form (to arrive by mail) to complete the application for the license.

VI. New Business

A. New Grant Opportunities:

1. Golden One: Patti started an application for a grant with Golden One. There are two grants they offer, one of which is a literary grant. Up to \$50,000 can be awarded. Patti learned of another literary grant opportunity with Walk for Literacy that focuses on boosting literacy in K-12 (this grant has certain reporting requirements - the first half of funds would come in in July, the second half would come in in December).

B. Fundraising Letter:

1. Need quotes from teachers, schools: John is writing a fundraising letter. He would like to send it out to our existing list of contacts and to other additional organizations. He would like to first get quotes on The Hero Academy program from the teachers and schools that participated to include in the letter.

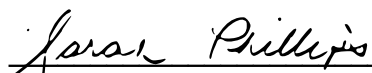
VII. Comments and Announcements

Patti will start putting a document together with ideas for asking for donations. Possibly advertising on Facebook, interviews with teachers, programs we would like to do, boost the TedTalk, etc. We would really like to put a focus on The Hero Academy as it was such a successful program. Patti will share the document for other Board members to add their ideas.


VIII. Adjournment

The meeting was adjourned at 8:11 pm. The next meeting has been scheduled for March 16, 2021 at 7:30pm.

These minutes were submitted and approved by the Board by a vote at the March 16, 2021 Board meeting.



Sarah Phillips, Secretary



Date